

I MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN
2011 (FIRST) Regular Session

Resolution No. 135-31 (COR)

Introduced by:

T. R. Muña Barnes
R. J. Respicio
T. C. Ada
V. Anthony Ada
F. F. Blas, Jr.
B. J.F. Cruz
Chris M. Dueñas
Sam Mabini, Ph.D.
Judith P. Guthertz, DPA
Adolpho B. Palacios, Sr.
v. c. pangelinan
Dennis G. Rodriguez, Jr.
M. Silva Taijeron
Aline A. Yamashita, Ph.D.
Judith T. Won Pat, Ed.D.

Relative to honoring and recognizing Mr. Hing-cheong Kwok for his passion and commitment in promoting Guam as a travel destination, and expanding the travel arena between China and Guam.

1 **BE IT RESOLVED BY THE COMMITTEE ON RULES OF *I***
2 ***MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN:***

3 **WHEREAS, Mr. Hing-cheong Kwok began his career in the aviation industry**
4 **in 1964; and**

5 **WHEREAS, Mr. Kwok worked with Pan Am in Hong Kong, and subsequently**
6 **with United Airlines, where he was responsible for regional cargo sales in Southeast**
7 **Asia; and**

1 **WHEREAS**, Mr. Kwok is the Chief Representative and Country Director of
2 Continental Airlines in China, where he is responsible for all aspects of airline
3 operations for both passenger and cargo sales, and marketing; and

4 **WHEREAS**, prior to becoming the Chief Representative and Country Director,
5 Mr. Kwok was the Assistant Director of cargo sales for Continental's Pacific region in
6 Taipei, which covered China, Hong Kong, Taiwan, Australia, New Zealand, Japan,
7 Korea, Singapore, Malaysia, Thailand, Vietnam, Indonesia, and the Philippines; and

8 **WHEREAS**, from 1990 through 1996, Mr. Kwok was the Administration &
9 Marketing Manager in charge of Southeast Asia, covering Taiwan, Hong Kong,
10 Singapore, Malaysia, Thailand, Indonesia, and the Philippines; and

11 **WHEREAS**, Mr. Kwok has had a long-term relationship with Guam and
12 Micronesia, and in the tourism industry he is fondly known as "Emperor Kwok", a
13 testimony to his untiring marketing and promotional work on behalf of Guam; and

14 **WHEREAS**, Mr. Kwok has devoted much of his tourism marketing career to
15 promote Guam and the region both in Taiwan and China; and

16 **WHEREAS**, Mr. Kwok has been extremely instrumental in driving tourism
17 and travel interest to Guam, and he has done an exceptional job in securing
18 commitments and building partnerships from key people within the core markets in
19 the Asian region, to include travel agents, trade media, influential brand celebrities,
20 and many other trade corporate partners; and

21 **WHEREAS**, Mr. Kwok has initiated several notable tourism initiatives and
22 accomplishments which have contributed to Guam's visitor traffic; and

23 **WHEREAS**, in 1990, Mr. Kwok established daily flights between Taipei and
24 Guam; and in 1991, he established daily flights between Seoul and Guam, and also
25 established the twice weekly flights between Hong Kong and Guam; and

1 **WHEREAS**, in 2006, Mr. Kwok began promoting Guam and Micronesia in
2 China, and he held the first Guam familiarization tour with over two hundred (200)
3 agents throughout China, and which has continued for years since then; and

4 **WHEREAS**, Mr. Kwok secured direct Inaugural Charter Flights to Guam from
5 Shanghai, Beijing, Hangzhou, and Shenyang; and

6 **WHEREAS**, in 2007, Mr. Kwok held the first Guam familiarization tour with
7 Chinese travel agents from Beijing; and

8 **WHEREAS**, in 2010, Mr. Kwok started the first ever Chinese New Year flights
9 from Beijing to Guam, and from Shanghai to Guam; and

10 **WHEREAS**, in 2010, Mr. Kwok also had fifty-six (56) China travel agents and
11 sixteen (16) members from the Chinese media participate in a Guam familiarization
12 tour; and

13 **WHEREAS**, in 2011, Mr. Kwok started the first ever Chinese New Year
14 Hangzhou to Guam, and Shenyang to Guam charter flights; and

15 **WHEREAS**, Mr. Kwok still continues to promote Guam and Micronesia as a
16 high-end leisure and special interest destination by continually organizing
17 familiarization tours with numerous travel agents, media, TV film crews, and
18 celebrities; and

19 **WHEREAS**, Mr. Kwok also organizes golf tours and golf tournaments, fishing
20 competitions, and underwater photo competitions to help promote Guam and
21 Micronesia; and

22 **WHEREAS**, Mr. Kwok provides sponsorships to travel magazines to promote
23 Guam as a honeymoon destination, a brand name shopping paradise, and a high-end
24 leisure destination for young professionals; now therefore, be it now

25 **RESOLVED**, that the Committee on Rules of *I Mina'Trentai Unu Na*
26 *Liheslaturan Guåhan* does hereby, on behalf of *I Liheslaturan Guåhan* and the people

1 of Guam, honor and recognize Mr. Hing-cheong Kwok for his passion and
2 commitment in promoting Guam as a tourist destination, and expanding the travel
3 arena between China and Guam.; and be it further

4 **RESOLVED**, that the Speaker and the Chairperson of the Committee on Rules
5 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of
6 the same be thereafter be transmitted to Mr. Hing-cheong Kwok; and to the Honorable
7 Edward J.B. Calvo, *I Maga'lahaen Guåhan*.

**DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF
I MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN ON THE 13TH DAY
OF JUNE 2011.**



JUDITH T. WON PAT, Ed.D.
Speaker



RORY J. RESPICIO
Chairperson, Committee on Rules



TINA ROSE MUÑA BARNES
Legislative Secretary